

PARTNERSHIP PROPOSAL WITH ETHIOPIAN MEDICAL ASSOCIATION

- Ethiopian Medical Journal 60th Anniversary Events
- 5th National Doctors Day Celebration

Theme: - “Wholesome Approach to Medicine to Reduce Physicians' Burden”

July 30, 2022



ABOUT ETHIOPIAN MEDICAL ASSOCIATION (EMA)

The Ethiopian medical association (EMA) is a membership organization representing medical doctors registered to practice in Ethiopia with a vision to see a healthy and prosperous Ethiopian community having access to quality health services and the mission to ensure the community gets quality health services; promote the highest standards in medical education, science, art, and practice; and ensure the rights and benefits of medical doctors.

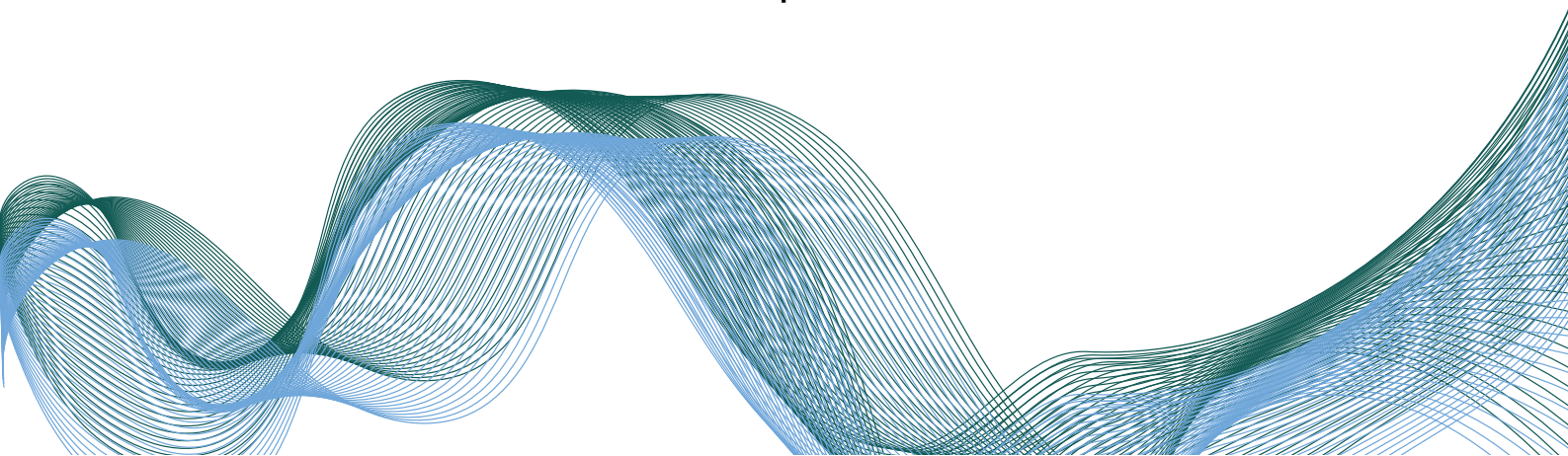
Ethiopian Medical Association has published the Ethiopian Medical journal since its establishment in 1962. It works with stakeholders, including governmental, non-governmental, private, international, and local organizations, to realize its objectives.

The Ethiopian Medical Association has ten branch offices in five regions Tigray, Amhara, Southern Nations and Nationalities, Oromia, and Harari. It engages its members in multiple approaches, including the recently launched Junior Doctors Network and network of Ethiopian Diaspora Doctors.

Ethiopian Medical Journal

Ethiopia's oldest medical journal, The Ethiopian Medical Journal (EMJ) is the official organ of the Ethiopian Medical Association (EMA). The Journal is aimed at disseminating timely and relevant medical information that plays important role in policy issues and other scientific developments in Ethiopia and other developing nations. And also, the promotion of preventive and curative medicine in the modern sense is based upon dynamic medical science findings.

To commemorate 60 years of an interesting journey, Ethiopian Medical Journal arranged a series of events with different activities. The event involves different national and international stakeholders including publishers of journals in Ethiopia, research institutions, Editorial Board members of journals including previous EMJ editorial board members, Authors, EMA partners, EMA Executive Board, Invited EMA members, and other interested individuals in the area of research and publication.



DOCTORS' DAY CELEBRATION

With the facilitation of the Ethiopian Medical Association, national doctors' day was proposed to be memorized on July 02 and then celebrated with a series of events throughout the month until the date of the final symposium date. This day was selected based on the information that the first batch of Medical Doctors in Ethiopia graduated on this day in history. The first doctors' day was celebrated in 2018 July 02. This year, the 5th doctors day will be celebrated with the 60th EMJ anniversary and the focus will be on preventive medicine as a means of physicians' workload reduction under the title of "Wholesome Approach to Medicine: Reducing Physicians' Burden" with various sub-activities that integrate other fields and specialties, to effect a research-backed event.

Why should we celebrate doctors' day?

- They are doing more with less
- Delivering great care under great stress (1 doctor for every 15,000 people)
- Dying for the patients (at high risk of contracting potentially life-threatening diseases from patients)
- Saving the lives of mothers, children, and the general public

Contents of the celebration

Ethiopian Medical Journal & National Drs.' day Week events (July 25-29)

During this week a series of voluntary public activities will be conducted. In this regard,

- A public lecture on “Readiness and Response to pandemics: Focus on Ethiopia”
- Training on medical recordings and data use for health professionals
- Free Medical outreach event, complete with free medications and a referral system, if need be, given by partners at set locations for low socioeconomic income population- (A joint event with Doctor's day celebration.)
- The community conversation, health information, and dissemination of evidence about the selected topic- “Wholesome approach to Medicine to reduce Physician Burden " → healthy diet and healthy life. In this event, the available scientific evidence about the topic will be disseminated to the public using different media including pamphlets, mass health information, mainstream media, and social media
- As well as air expressions of gratitude and sentiments, as well as solidarity through social media postings

Symposium events (July 30)

A. Panel discussion

- Panel discussion I: Research performances, publication history, and future prospects in Ethiopia
- Panel discussion II: Wholesome approach to Medicine to reduce Physician Burden

B. Experience sharing among Medical and Public health journals publishers in Ethiopia

- Medical and Public Health Journals publishing in Ethiopia will be invited and present their achievements, and challenges
- The achievements and challenges will be discussed and lessons learned will be documented and shared among the journals.
- Possibly, one journal that is thought to have excellent publishing experience will also be invited from abroad preferable from African countries to share their achievements and challenges

C. Exhibition and Healthy Recreation

- The invited publishers and partners will show up their publication outputs or products to the participant's
- Healthy life recreational Activities:

D. Acknowledgments / Gala dinner

- All individuals or institutions that contributed to the success of EMJ as well as the 5th national doctor's day will be acknowledged at the event. Accordingly, EMJ Editor in Chiefs, Editorial Board Members, Reviewers, Authors, Senior Physicians, and partners will be acknowledged.

BENEFIT

To partner with EMJ 60th years anniversary and 5th National Drs' day events

PLATINUM SPONSOR

Sponsorship Total: Birr 300,000.00 (Packages Available: 1)

Opportunities are:-

1. Recognition as Platinum Partner to the symposium and Gala Dinner event.
2. Provide 1 table and two chairs to showcase products and service
3. Reserved one (1) table of ten 10 guests in a premium location for full-service dinner.
4. Name mentioned as Platinum Partner in press release leading up to the event.
5. One full-page color advertisement in the premium of Ethiopian Medical Journal July issue.
6. Special thanks and recognition as a Platinum Partner Sponsor during the symposium gala event by EMA's president
7. Sponsor's flag in the symposium and Gala event.
8. Sponsors' logo on the individual table.
9. Company logo and acknowledgment on press invitations.
10. Company logo and link on the EMA and EMJ website.
11. The sponsor's profile will be featured during the symposium and Gala Dinner.

GOLD SPONSOR

Sponsorship Total: Birr 200,000.00 (Packages Available: 2)

Opportunities are:-

1. Recognition as Gold Partner at symposium and Gala events.
2. Provide 1 table and 2 chairs to showcase products and service
3. Reserved one (1) table of five 5 guests for full-service dinner.
4. Name mentioned as Gold Partner in press release leading up to the event.
5. Full-page color advertisement in the interior Ethiopian Medical Journal July issue.
6. Special thanks and recognition as a Gold Partner Sponsor during the symposium and gala event by EMA's president.
7. Company logo and link on the EMA and EMJ website.
8. Recognition on EMA/EMJ social media outlets.
9. The sponsor's profile will be featured during the symposium and Gala Dinner.

SILVER SPONSOR

Sponsorship Total: Birr 100,000.00 (Packages Available: 5) Opportunities are:-

1. Recognition as Silver Partner at symposium and Gala events.
2. Provide 1 table and 2 chairs to showcase products and service
3. Receive one (1) table of 3 guests for the Gala Dinner.
4. Half-page color advertisement in the interior Ethiopian Medical Journal.
5. Special thanks and recognition as a Silver Partner Sponsor during the opening of the symposium and gala event by EMA's president.
6. Company logo and link on the EMA and EMJ website.
7. Recognition on EMA/EMJ social media outlets.
8. The sponsor's profile will be featured during the symposium and Gala Dinner.

BRONZE SPONSOR

Sponsorship Total: Birr 50,000.00 (Packages Available: multiple)

1. Recognition as Bronze Partner to the Symposium and Gala Dinner event.
2. Provide 1 table and 2 chairs to showcase products and service
3. Receive one (1) table of 2 guests for the Gala Dinner.
4. Half-page color advertisement in the interior Ethiopian Medical Journal.
5. Company logo and link on the EMA and EMJ website.
6. Recognition on EMA/EMJ social media outlets.
7. The sponsor's profile will be featured during the symposium and Gala Dinner.

NOTE: Individuals and companies can sponsor an event/s of their choice both in KIND/CASH provided that the type of item to be provided for is acceptable as per EMA's char-ter. & based on the equivalent money the company will get its level of benefit.

SPONSORSHIP PLEDGE FORM

Deadline: 25 July 2022

Company Name: _____

Pledged Amount: _____

Contact Name: _____

Office Tel.: _____ Mobile: _____

Email Address: _____

Signature: _____ Rubber Seal: _____

- The deadline for Sponsorship Opportunities is 25th July 2022. This date will allow you, our sponsors, to take full advantage of all the benefits. Sponsorship opportunities are awarded on a first contract signed basis. All cash sponsorship must have checks made out to the Ethiopian Medical Association.

****** For international organizations, payment will be in dollars. The foreign currency will be exchanged according to the exchange rate upon signing.

ETHIOPIAN MEDICAL ASSOCIATION.

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